

INVENTURE NAVIGATOR

An Introduction

Navigator uses an easy to understand, financial modeling software program to provide a critical financial analysis of your business. Recently, the major banks adopted this very same software for the specific purpose of processing, assessing and approving business finance applications. Aside from assisting in identifying a business's ability to meet the banks "hidden criteria" for finance applications, it has been proven to be most beneficial in predicting possible tax liabilities before the end of a financial year. Even where there hasn't been a tax problem, this service has been invaluable in graphically identifying the key drivers within a business that can assist in turning a loss making or average turnover business, into an extremely profitable one.

What is the Navigator service?

When you feel physically unwell or lacking in performance, you would usually approach your local doctor for a diagnosis and possibly a remedy to your illness by way of a prescription or referral? Well in business, it is not dissimilar. Our Navigator Business Fitness & Tax Reviews are essentially a 'health check' of your current and future financial positions. It allows us to diagnose your business and offer recommendations and solutions to potential tax problems, cash flow and profit issues, whilst maintaining a focus on the overall improvement in financial performance.

Pilots and rally drivers use Navigators to assist them in getting to where they want to be, or if they are lost, finding their way back on course. Inventure Navigator does exactly that for your business, and it is explained to you in common sense terms, and with models that don't require a post-graduate degree in accountancy to understand!

So why not see how your business checks out today?

How does it benefit my business?

At Inventure Adam & Rogers we have heard many positive and negative comments about accountants and their performance over the years and we are not referring to the ones about accountants having personality extractions and the like. More often we hear comments like..... *"my accountant never tells me how I can improve my business" or "I really want to know how can I reduce my tax"*.

Well in short, some of the many benefits you receive are:

- Uncovering the possible causes of current financial difficulties.
- Plotting future directions through goal seeking analysis.
- Creating projections, discovering solutions and averting potential disasters with graphical "what if scenarios" such as - What if sales improve by 10%? What is the financial impact on cash flow if I increase my volume? How can I improve my cash flow from -\$325,500 to breakeven and have the answers in a second?
- Find out if your next dollar of sales will have a positive or negative cash flow impact?

INVENTURE NAVIGATOR

Some of the favourable comments we have received from clients following these reviews:

- *"I have been wanting this from my accountant for years"*
- *"now we have a much clearer picture of where we are heading"*
- *"great, now we know what we need to focus on to turn our business around"*
- *"can we book a follow up review next quarter to review our progress"*

How long does it take & how is this service delivered?

Due to the extremely informative nature of this review, we allow for an hour and a half to visually deliver our analysis and then discuss strategic recommendations based on the priorities we identify with you.

Although we prefer to deliver these reviews in our own office, we are more than happy to come to your premises, although in order to get the best value for your money, we would recommend you provide a room that is practical in size, lighting and guaranteed free from interruptions. You will also need to provide a suitable projection screen.

Inventure Adam & Rogers will 'graphically' demonstrate the analysis and review utilising modern technology via notebook computer and digital data projector. This allows the directors, partners or key managers of your business to participate in this process without having to crowd around a computer workstation or muddle through mountains of meaningless papers and reports.

Do I receive reports or summaries of this review?

Yes, most definitely. Shortly after your review has been conducted, you will receive reports clearly outlining and summarising both the initial analysis and subsequent goal seek scenarios undertaken during our meeting. These prove invaluable when monitoring your performance improvements over the coming periods.

What do I need to provide Inventure with?

Inventure Adam & Rogers will require you to supply a detailed Balance Sheet and Profit & Loss reports for the last financial year and for the current year to date, up to the last fully finalised month. These figures must be as accurate and complete as you can make them. Inaccurate accounts will mean that our analysis can only be a best estimate, based on your figures. If you use any MYOB package, we can accept your full data file for review and extraction of the required figures. This service does not include a full review and adjustment of your accounts. Should we deem your accounts insufficient to proceed, we will immediately advise you of such and provide you with recommendations with a view of rescheduling your appointment.

INVENTURE NAVIGATOR

Ok, so what does it cost me?

The fixed fee for this invaluable service is \$2,200 including GST.

Before you decide against taking up this service by focusing purely on the cost alone, let us ask you how much you have spent on 'Bank Fees' this past year and what benefits you received from such fees? Do you even know what you 'invested' in bank fees last year?

Go on, make the comparison and if this hasn't convinced you, then our service guarantee will.

What guarantee does Inventure Adam & Rogers offer with this service?

We are so confident that we can advise you of ways to either save you the cost of our fee in tax, or improve the bottom line by the same amount that in the unlikely event we should not be able to do either of these, we will provide you with a credit for the full amount of our fee for service! We will also provide a full credit if you are in any way dissatisfied with this service.

Yes, this is our guarantee to you and we are both professionally and ethically bound to it. So what do you have to lose or should it be, how much are you going to save?